




Williamsport
Geography: Place

	2000 Total Population	30,706
	2000 Group Quarters	2,597
	2010 Total Population	29,676
	2015 Total Population	29,165
	2010 - 2015 Annual Rate	-0.35%
	2000 Households	12,219
	2000 Average Household Size	2.3
	2010 Households	12,108
	2010 Average Household Size	2.22
	2015 Households	11,973
	2015 Average Household Size	2.21
	2010 - 2015 Annual Rate	-0.22%
	2000 Families	6,728
	2000 Average Family Size	2.97
	2010 Families	6,395
	2010 Average Family Size	2.88
	2015 Families	6,240
	2015 Average Family Size	2.86
	2010 - 2015 Annual Rate	-0.49%
	2000 Housing Units	13,524
	Owner Occupied Housing Units	40.5%
	Renter Occupied Housing Units	49.9%
	Vacant Housing Units	9.6%
	2010 Housing Units	14,092
	Owner Occupied Housing Units	37.8%
	Renter Occupied Housing Units	48.1%
	Vacant Housing Units	14.1%
	2015 Housing Units	14,225
	Owner Occupied Housing Units	37.4%
	Renter Occupied Housing Units	46.7%
	Vacant Housing Units	15.8%
	Median Household Income	
	2000	\$25,907
	2010	\$34,341
	2015	\$38,965
	Median Home Value	
	2000	\$67,944
	2010	\$106,374
	2015	\$131,071
	Per Capita Income	
	2000	\$14,707
	2010	\$19,176
	2015	\$21,368
	Median Age	
	2000	32.4
	2010	32.9
	2015	33.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	12,213
< \$15,000	28.7%
\$15,000 - \$24,999	19.5%
\$25,000 - \$34,999	16.0%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	10.5%
\$75,000 - \$99,999	3.8%
\$100,000 - \$149,999	2.8%
\$150,000 - \$199,999	0.5%
\$200,000+	1.2%
Average Household Income	\$35,378

2010 Households by Income

Household Income Base	12,108
< \$15,000	20.3%
\$15,000 - \$24,999	17.3%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	17.5%
\$50,000 - \$74,999	19.5%
\$75,000 - \$99,999	5.9%
\$100,000 - \$149,999	4.3%
\$150,000 - \$199,999	0.7%
\$200,000+	1.2%
Average Household Income	\$43,937

2015 Households by Income

Household Income Base	11,973
< \$15,000	19.2%
\$15,000 - \$24,999	15.1%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	22.1%
\$75,000 - \$99,999	6.5%
\$100,000 - \$149,999	6.3%
\$150,000 - \$199,999	1.1%
\$200,000+	1.6%
Average Household Income	\$48,531

2000 Owner Occupied HUs by Value

Total	5,485
<\$50,000	24.0%
\$50,000 - 99,999	59.0%
\$100,000 - 149,999	9.6%
\$150,000 - 199,999	4.1%
\$200,000 - \$299,999	2.3%
\$300,000 - 499,999	0.7%
\$500,000 - 999,999	0.4%
\$1,000,000+	0.0%
Average Home Value	\$80,528

2000 Specified Renter Occupied HUs by Contract Rent

Total	6,720
With Cash Rent	96.5%
No Cash Rent	3.5%
Median Rent	\$358
Average Rent	\$347

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Williamsport
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2000 Population by Age

Total	30,706
Age 0 - 4	6.0%
Age 5 - 9	6.7%
Age 10 - 14	6.1%
Age 15 - 19	10.1%
Age 20 - 24	11.7%
Age 25 - 34	12.7%
Age 35 - 44	13.9%
Age 45 - 54	11.9%
Age 55 - 64	7.4%
Age 65 - 74	6.4%
Age 75 - 84	5.1%
Age 85+	1.9%
Age 18+	77.5%

2010 Population by Age

Total	29,676
Age 0 - 4	6.0%
Age 5 - 9	5.8%
Age 10 - 14	5.3%
Age 15 - 19	10.2%
Age 20 - 24	12.1%
Age 25 - 34	13.2%
Age 35 - 44	11.7%
Age 45 - 54	12.6%
Age 55 - 64	10.7%
Age 65 - 74	6.1%
Age 75 - 84	4.3%
Age 85+	2.2%
Age 18+	79.3%

2015 Population by Age

Total	29,165
Age 0 - 4	6.0%
Age 5 - 9	5.7%
Age 10 - 14	5.4%
Age 15 - 19	9.4%
Age 20 - 24	12.4%
Age 25 - 34	13.1%
Age 35 - 44	11.6%
Age 45 - 54	11.2%
Age 55 - 64	11.5%
Age 65 - 74	7.6%
Age 75 - 84	4.0%
Age 85+	2.1%
Age 18+	79.8%

2000 Population by Sex

Males	49.4%
Females	50.6%

2010 Population by Sex

Males	50.2%
Females	49.8%

2015 Population by Sex

Males	50.4%
Females	49.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Williamsport
Geography: Place



2000 Population by Race/Ethnicity

Total	30,706
White Alone	84.1%
Black Alone	12.7%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.5%
Two or More Races	1.7%
Hispanic Origin	1.1%
Diversity Index	29.2

2010 Population by Race/Ethnicity

Total	29,676
White Alone	80.8%
Black Alone	14.9%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	0.7%
Two or More Races	2.4%
Hispanic Origin	1.9%
Diversity Index	35.0

2015 Population by Race/Ethnicity

Total	29,165
White Alone	79.1%
Black Alone	16.0%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	0.8%
Two or More Races	2.8%
Hispanic Origin	2.3%
Diversity Index	37.8



2000 Population 3+ by School Enrollment

Total	29,624
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	1.2%
Enrolled in Grade 1-8	10.3%
Enrolled in Grade 9-12	5.2%
Enrolled in College	12.3%
Enrolled in Grad/Prof School	0.6%
Not Enrolled in School	68.9%

2010 Population 25+ by Educational Attainment

Total	17,984
Less than 9th Grade	4.0%
9th - 12th Grade, No Diploma	11.0%
High School Graduate	37.9%
Some College, No Degree	17.4%
Associate Degree	9.8%
Bachelor's Degree	12.6%
Graduate/Professional Degree	7.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Williamsport
Geography: Place



2010 Population 15+ by Marital Status

Total	24,614
Never Married	39.1%
Married	40.9%
Widowed	6.4%
Divorced	13.5%



2000 Population 16+ by Employment Status

Total	24,536
In Labor Force	61.3%
Civilian Employed	53.4%
Civilian Unemployed	7.7%
In Armed Forces	0.2%
Not in Labor Force	38.7%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	84.7%
Civilian Unemployed	15.3%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	87.1%
Civilian Unemployed	12.9%

2000 Females 16+ by Employment Status and Age of Children

Total	12,522
Own Children < 6 Only	6.4%
Employed/in Armed Forces	3.9%
Unemployed	0.5%
Not in Labor Force	1.9%
Own Children < 6 and 6-17 Only	4.8%
Employed/in Armed Forces	2.9%
Unemployed	0.3%
Not in Labor Force	1.6%
Own Children 6-17 Only	13.5%
Employed/in Armed Forces	10.4%
Unemployed	0.7%
Not in Labor Force	2.4%
No Own Children < 18	75.3%
Employed/in Armed Forces	33.1%
Unemployed	4.5%
Not in Labor Force	37.6%



2010 Employed Population 16+ by Industry

Total	12,963
Agriculture/Mining	0.2%
Construction	3.9%
Manufacturing	13.5%
Wholesale Trade	3.5%
Retail Trade	13.4%
Transportation/Utilities	2.2%
Information	3.0%
Finance/Insurance/Real Estate	4.4%
Services	51.3%
Public Administration	4.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Williamsport
Geography: Place

2010 Employed Population 16+ by Occupation

Total	12,963
White Collar	53.7%
Management/Business/Financial	7.9%
Professional	19.3%
Sales	11.0%
Administrative Support	15.6%
Services	23.3%
Blue Collar	23.0%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	3.2%
Installation/Maintenance/Repair	3.7%
Production	8.7%
Transportation/Material Moving	7.3%



2000 Workers 16+ by Means of Transportation to Work

Total	12,899
Drove Alone - Car, Truck, or Van	69.8%
Carpooled - Car, Truck, or Van	14.4%
Public Transportation	3.7%
Walked	9.1%
Other Means	1.7%
Worked at Home	1.3%

2000 Workers 16+ by Travel Time to Work

Total	12,899
Did Not Work at Home	98.7%
Less than 5 minutes	6.3%
5 to 9 minutes	22.2%
10 to 19 minutes	47.0%
20 to 24 minutes	8.4%
25 to 34 minutes	8.2%
35 to 44 minutes	0.8%
45 to 59 minutes	2.3%
60 to 89 minutes	2.0%
90 or more minutes	1.5%
Worked at Home	1.3%
Average Travel Time to Work (in min)	16.3

2000 Households by Vehicles Available

Total	12,219
None	22.6%
1	40.5%
2	29.0%
3	6.1%
4	1.2%
5+	0.5%
Average Number of Vehicles Available	1.3

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Williamsport
Geography: Place



2000 Households by Type

Total	12,219
Family Households	55.1%
Married-couple Family	34.9%
With Related Children	15.0%
Other Family (No Spouse)	20.2%
With Related Children	14.4%
Nonfamily Households	44.9%
Householder Living Alone	35.1%
Householder Not Living Alone	9.8%
Households with Related Children	29.4%
Households with Persons 65+	25.1%

2000 Households by Size

Total	12,219
1 Person Household	35.1%
2 Person Household	30.3%
3 Person Household	15.6%
4 Person Household	11.4%
5 Person Household	4.9%
6 Person Household	1.8%
7+ Person Household	0.9%

2000 Households by Year Householder Moved In

Total	12,219
Moved in 1999 to March 2000	26.6%
Moved in 1995 to 1998	26.0%
Moved in 1990 to 1994	13.5%
Moved in 1980 to 1989	12.3%
Moved in 1970 to 1979	9.5%
Moved in 1969 or Earlier	12.2%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	13,524
1, Detached	43.6%
1, Attached	16.5%
2	11.7%
3 or 4	9.0%
5 to 9	8.9%
10 to 19	4.3%
20+	5.8%
Mobile Home	0.2%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	13,524
1999 to March 2000	0.5%
1995 to 1998	2.2%
1990 to 1994	2.6%
1980 to 1989	3.7%
1970 to 1979	6.3%
1969 or Earlier	84.7%
Median Year Structure Built	1934

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Williamsport
Geography: Place

Top 3 Tapestry Segments

1.	Home Town
2.	Great Expectations
3.	City Dimensions






2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$13,285,214
Average Spent	\$1,097.23
Spending Potential Index	46
Computers & Accessories: Total \$	\$1,741,196
Average Spent	\$143.81
Spending Potential Index	65
Education: Total \$	\$10,402,955
Average Spent	\$859.18
Spending Potential Index	70
Entertainment/Recreation: Total \$	\$24,811,689
Average Spent	\$2,049.20
Spending Potential Index	64
Food at Home: Total \$	\$36,108,024
Average Spent	\$2,982.16
Spending Potential Index	67
Food Away from Home: Total \$	\$25,582,435
Average Spent	\$2,112.85
Spending Potential Index	66
Health Care: Total \$	\$29,767,505
Average Spent	\$2,458.50
Spending Potential Index	66
HH Furnishings & Equipment: Total \$	\$13,513,040
Average Spent	\$1,116.04
Spending Potential Index	54
Investments: Total \$	\$12,128,278
Average Spent	\$1,001.67
Spending Potential Index	58
Retail Goods: Total \$	\$184,647,929
Average Spent	\$15,250.08
Spending Potential Index	61
Shelter: Total \$	\$118,975,296
Average Spent	\$9,826.17
Spending Potential Index	62
TV/Video/Audio: Total \$	\$10,036,143
Average Spent	\$828.89
Spending Potential Index	67
Travel: Total \$	\$13,337,160
Average Spent	\$1,101.52
Spending Potential Index	58
Vehicle Maintenance & Repairs: Total \$	\$7,322,413
Average Spent	\$604.76
Spending Potential Index	64

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Ithaca
Geography: Place

	2000 Total Population	29,287
	2000 Group Quarters	7,417
	2010 Total Population	30,133
	2015 Total Population	30,444
	2010 - 2015 Annual Rate	0.21%
	2000 Households	10,287
	2000 Average Household Size	2.13
	2010 Households	10,721
	2010 Average Household Size	2.1
	2015 Households	10,903
	2015 Average Household Size	2.1
	2010 - 2015 Annual Rate	0.34%
	2000 Families	2,958
	2000 Average Family Size	2.81
	2010 Families	3,022
	2010 Average Family Size	2.77
	2015 Families	3,036
2015 Average Family Size	2.75	
2010 - 2015 Annual Rate	0.09%	
	2000 Housing Units	10,736
	Owner Occupied Housing Units	24.9%
	Renter Occupied Housing Units	70.9%
	Vacant Housing Units	4.2%
	2010 Housing Units	11,376
	Owner Occupied Housing Units	26.7%
	Renter Occupied Housing Units	67.5%
	Vacant Housing Units	5.8%
	2015 Housing Units	11,641
	Owner Occupied Housing Units	25.8%
	Renter Occupied Housing Units	67.8%
	Vacant Housing Units	6.3%
	Median Household Income	
	2000	\$21,749
	2010	\$30,066
2015	\$37,478	
Median Home Value		
2000	\$96,333	
2010	\$180,788	
2015	\$228,338	
Per Capita Income		
2000	\$13,408	
2010	\$19,655	
2015	\$23,300	
Median Age		
2000	23.2	
2010	24.2	
2015	24.2	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Ithaca
Geography: Place



2000 Households by Income

Household Income Base	10,236
< \$15,000	38.6%
\$15,000 - \$24,999	15.4%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	12.0%
\$50,000 - \$74,999	11.0%
\$75,000 - \$99,999	4.6%
\$100,000 - \$149,999	3.8%
\$150,000 - \$199,999	1.0%
\$200,000+	1.0%
Average Household Income	\$35,052

2010 Households by Income

Household Income Base	10,716
< \$15,000	29.2%
\$15,000 - \$24,999	14.4%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	15.4%
\$75,000 - \$99,999	7.8%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	1.2%
\$200,000+	1.6%
Average Household Income	\$44,153

2015 Households by Income

Household Income Base	10,900
< \$15,000	24.3%
\$15,000 - \$24,999	13.3%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	9.9%
\$100,000 - \$149,999	8.9%
\$150,000 - \$199,999	2.2%
\$200,000+	2.4%
Average Household Income	\$52,671

2000 Owner Occupied HUs by Value

Total	2,638
<\$50,000	3.5%
\$50,000 - 99,999	50.3%
\$100,000 - 149,999	26.9%
\$150,000 - 199,999	11.8%
\$200,000 - \$299,999	6.7%
\$300,000 - 499,999	0.6%
\$500,000 - 999,999	0.3%
\$1,000,000+	0.0%
Average Home Value	\$112,755

2000 Specified Renter Occupied HUs by Contract Rent

Total	7,615
With Cash Rent	98.5%
No Cash Rent	1.5%
Median Rent	\$515
Average Rent	\$592

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Ithaca
Geography: Place



2000 Population by Age

Total	29,287
Age 0 - 4	2.5%
Age 5 - 9	2.5%
Age 10 - 14	2.5%
Age 15 - 19	19.6%
Age 20 - 24	36.0%
Age 25 - 34	12.6%
Age 35 - 44	7.4%
Age 45 - 54	7.1%
Age 55 - 64	3.5%
Age 65 - 74	2.8%
Age 75 - 84	2.4%
Age 85+	1.1%
Age 18+	90.8%

2010 Population by Age

Total	30,133
Age 0 - 4	2.6%
Age 5 - 9	2.3%
Age 10 - 14	2.2%
Age 15 - 19	13.6%
Age 20 - 24	35.2%
Age 25 - 34	14.1%
Age 35 - 44	8.1%
Age 45 - 54	8.4%
Age 55 - 64	5.8%
Age 65 - 74	3.3%
Age 75 - 84	2.6%
Age 85+	1.7%
Age 18+	91.0%

2015 Population by Age

Total	30,443
Age 0 - 4	2.6%
Age 5 - 9	2.3%
Age 10 - 14	2.3%
Age 15 - 19	13.1%
Age 20 - 24	35.1%
Age 25 - 34	14.1%
Age 35 - 44	8.3%
Age 45 - 54	7.7%
Age 55 - 64	6.0%
Age 65 - 74	4.2%
Age 75 - 84	2.6%
Age 85+	1.7%
Age 18+	91.2%

2000 Population by Sex

Males	50.6%
Females	49.4%

2010 Population by Sex

Males	51.8%
Females	48.2%

2015 Population by Sex

Males	51.8%
Females	48.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Ithaca
Geography: Place



2000 Population by Race/Ethnicity

Total	29,287
White Alone	74.0%
Black Alone	6.7%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	13.7%
Some Other Race Alone	1.9%
Two or More Races	3.4%
Hispanic Origin	5.3%
Diversity Index	48.7

2010 Population by Race/Ethnicity

Total	30,132
White Alone	66.6%
Black Alone	9.7%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	16.1%
Some Other Race Alone	3.0%
Two or More Races	4.1%
Hispanic Origin	7.7%
Diversity Index	58.9

2015 Population by Race/Ethnicity

Total	30,443
White Alone	62.6%
Black Alone	10.2%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	18.9%
Some Other Race Alone	3.4%
Two or More Races	4.6%
Hispanic Origin	8.7%
Diversity Index	63.2



2000 Population 3+ by School Enrollment

Total	28,618
Enrolled in Nursery/Preschool	0.9%
Enrolled in Kindergarten	0.6%
Enrolled in Grade 1-8	4.0%
Enrolled in Grade 9-12	2.1%
Enrolled in College	49.2%
Enrolled in Grad/Prof School	9.9%
Not Enrolled in School	33.3%

2010 Population 25+ by Educational Attainment

Total	13,286
Less than 9th Grade	2.2%
9th - 12th Grade, No Diploma	3.2%
High School Graduate	15.6%
Some College, No Degree	8.8%
Associate Degree	5.3%
Bachelor's Degree	29.5%
Graduate/Professional Degree	35.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Ithaca
Geography: Place



2010 Population 15+ by Marital Status

Total	27,968
Never Married	64.2%
Married	26.4%
Widowed	3.0%
Divorced	6.5%



2000 Population 16+ by Employment Status

Total	26,774
In Labor Force	56.1%
Civilian Employed	50.7%
Civilian Unemployed	5.3%
In Armed Forces	0.1%
Not in Labor Force	43.9%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	93.6%
Civilian Unemployed	6.4%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	94.8%
Civilian Unemployed	5.2%

2000 Females 16+ by Employment Status and Age of Children

Total	13,379
Own Children < 6 Only	3.2%
Employed/in Armed Forces	1.9%
Unemployed	0.0%
Not in Labor Force	1.3%
Own Children < 6 and 6-17 Only	1.5%
Employed/in Armed Forces	1.2%
Unemployed	0.1%
Not in Labor Force	0.2%
Own Children 6-17 Only	6.3%
Employed/in Armed Forces	4.9%
Unemployed	0.0%
Not in Labor Force	1.3%
No Own Children < 18	89.1%
Employed/in Armed Forces	43.7%
Unemployed	3.6%
Not in Labor Force	41.8%



2010 Employed Population 16+ by Industry

Total	11,601
Agriculture/Mining	0.7%
Construction	1.3%
Manufacturing	2.2%
Wholesale Trade	0.4%
Retail Trade	6.2%
Transportation/Utilities	0.9%
Information	3.0%
Finance/Insurance/Real Estate	1.6%
Services	81.8%
Public Administration	1.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Ithaca
Geography: Place

2010 Employed Population 16+ by Occupation

Total	11,600
White Collar	76.8%
Management/Business/Financial	9.6%
Professional	49.3%
Sales	6.7%
Administrative Support	11.1%
Services	17.6%
Blue Collar	5.6%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	1.2%
Installation/Maintenance/Repair	0.8%
Production	1.7%
Transportation/Material Moving	1.7%



2000 Workers 16+ by Means of Transportation to Work

Total	13,335
Drove Alone - Car, Truck, or Van	35.7%
Carpooled - Car, Truck, or Van	8.1%
Public Transportation	7.9%
Walked	41.2%
Other Means	2.2%
Worked at Home	4.9%

2000 Workers 16+ by Travel Time to Work

Total	13,335
Did Not Work at Home	95.1%
Less than 5 minutes	5.1%
5 to 9 minutes	20.7%
10 to 19 minutes	48.1%
20 to 24 minutes	10.1%
25 to 34 minutes	7.4%
35 to 44 minutes	1.6%
45 to 59 minutes	0.9%
60 to 89 minutes	0.9%
90 or more minutes	0.4%
Worked at Home	4.9%
Average Travel Time to Work (in min)	14.3

2000 Households by Vehicles Available

Total	10,253
None	24.6%
1	46.4%
2	20.3%
3	5.4%
4	1.9%
5+	1.4%
Average Number of Vehicles Available	1.2

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Ithaca
Geography: Place



2000 Households by Type

Total	10,287
Family Households	28.8%
Married-couple Family	19.0%
With Related Children	8.2%
Other Family (No Spouse)	9.8%
With Related Children	6.7%
Nonfamily Households	71.2%
Householder Living Alone	43.3%
Householder Not Living Alone	28.0%
Households with Related Children	14.9%
Households with Persons 65+	13.2%

2000 Households by Size

Total	10,287
1 Person Household	43.3%
2 Person Household	27.9%
3 Person Household	14.3%
4 Person Household	8.4%
5 Person Household	3.4%
6 Person Household	1.6%
7+ Person Household	1.3%

2000 Households by Year Householder Moved In

Total	10,253
Moved in 1999 to March 2000	48.7%
Moved in 1995 to 1998	26.5%
Moved in 1990 to 1994	8.2%
Moved in 1980 to 1989	7.1%
Moved in 1970 to 1979	4.0%
Moved in 1969 or Earlier	5.5%
Median Year Householder Moved In	1999



2000 Housing Units by Units in Structure

Total	10,716
1, Detached	26.8%
1, Attached	3.0%
2	15.3%
3 or 4	15.7%
5 to 9	14.3%
10 to 19	5.1%
20+	18.7%
Mobile Home	1.1%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	10,716
1999 to March 2000	1.6%
1995 to 1998	3.0%
1990 to 1994	2.5%
1980 to 1989	6.6%
1970 to 1979	12.1%
1969 or Earlier	74.3%
Median Year Structure Built	1942

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Ithaca
Geography: Place

Top 3 Tapestry Segments

1. Dorms to Diplomas
2. College Towns
3. Metropolitans



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$13,165,435
Average Spent	\$1,228.00
Spending Potential Index	51
Computers & Accessories: Total \$	\$1,880,112
Average Spent	\$175.37
Spending Potential Index	80
Education: Total \$	\$13,200,512
Average Spent	\$1,231.28
Spending Potential Index	101
Entertainment/Recreation: Total \$	\$21,852,015
Average Spent	\$2,038.24
Spending Potential Index	63
Food at Home: Total \$	\$32,474,237
Average Spent	\$3,029.03
Spending Potential Index	68
Food Away from Home: Total \$	\$24,642,128
Average Spent	\$2,298.49
Spending Potential Index	71
Health Care: Total \$	\$22,191,438
Average Spent	\$2,069.90
Spending Potential Index	56
HH Furnishings & Equipment: Total \$	\$12,145,964
Average Spent	\$1,132.91
Spending Potential Index	55
Investments: Total \$	\$8,809,682
Average Spent	\$821.72
Spending Potential Index	47
Retail Goods: Total \$	\$162,425,314
Average Spent	\$15,150.20
Spending Potential Index	61
Shelter: Total \$	\$110,597,740
Average Spent	\$10,315.99
Spending Potential Index	65
TV/Video/Audio: Total \$	\$9,329,957
Average Spent	\$870.25
Spending Potential Index	70
Travel: Total \$	\$11,557,474
Average Spent	\$1,078.02
Spending Potential Index	57
Vehicle Maintenance & Repairs: Total \$	\$6,599,614
Average Spent	\$615.58
Spending Potential Index	65

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.